

CCR Report – Delilah Holmes

May 2026

Columbia Update

- We received updates on CA's strategic communications plan, which focuses on brand-building (social media, email, community engagement, dynamic storytelling)
 - Look for.... podcast, branding/merch, media outreach, a new website, better engagement with new residents & renters, a CA listening lab, etc.
- Summer 2026
 - Your favorite summer programs are returning and some are being reimagined.
 - Family fun day and movie nights will have crossover to extend the fun
 - Lakefront stage is ready!
 - It's coming with a new audio system (previous one was 20 years old), permanent stage lighting, a permanently mounted video projection screen, & a new projector
 - New Lakefront Live website is up! Check it out so you don't miss any fun this summer: <https://lakefront.columbiaassociation.org/>

Old Business

- We voted to consolidate policies
- We reviewed the FY 2026 annual goals and future-focused initiatives including:
 - Governance- study board structure, decision-making processes
 - Finance
 - Community engagement
 - Organizational operations

Note: You may have heard about the removal of three directors. I encourage you to read the documents outlining what actually happened. They can be accessed here: <https://columbiaassociation.org/wp-content/uploads/Combined-Files-4-23-26.pdf>

As a board member, I have the responsibility to hold myself and fellow board members to the ethical standards outlined in the CA Code of Conduct. I will continue to serve our community and the organization that brings us together with high standards for ethical behavior.